

HOLLY M. CRAWFORD

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EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART

BALTIMORE, MD

M.A., COMMUNITY ARTS (AUG.
2010)

HOOD COLLEGE

FREDERICK, MD

B.A., ART HISTORY (MAY 2008)

AWARDS & RECOGNITION

- Learning Community
Leader, Getty Marrow
Undergraduate Internship
(2018)
- Cultural Policy Fellow, Arts
for LA (2016)
- Awards: CALI Accelerator
(CCI), CAM Scholar,
Creative Capacity (CCI),
Community Service Grant
(MICA)
- Lead Researcher, Art
Education + Social Justice
Book Club (2016 to present)
- Publications: **ESMoA
Academy: Spreading the
Spark of Creativity**,
Institute of Museum and
Library Services white
paper (2018). **Access and
Equity in Museum
Internships**, Center for the
Future of Museums (2016).

PROFESSIONAL EXPERIENCE

DIRECTOR OF EDUCATION

ESMOA, EL SEGUNDO, CA /AUG. 2013 TO PRESENT

- Manages the strategic direction and day to day operations of ESMoA's School Program, and bus scholarships, serving over 1,500 K-12 students in Los Angeles each year.
- Recruits and contracts teaching artists and guest lecturers to facilitate 40 arts-based programs per year for public, family, and adult audiences.
- Supervises and trains part-time Educators, Education interns, volunteers and docents on gallery operations and customer service.
- Develops and strengthens community partnerships with local cultural, service, and government agencies.
- Coordinates the Mychal's/ESMoA Internship program, a paid internship for adults with developmental disabilities designed to introduce interns to career opportunities in the arts and non-profit sectors and increase their employability. Served as grant writer and Project Director for an 18-month IMLS grant: ESMoA Academy: Spreading the Spark of Creativity in collaboration with Mychal's Learning Place (\$25,000).
- Coordinates two Artist-in-Residence programs: international Artist-in-Residence and Experience Scholarship for L.A.-based artists (6 to 8 per year). Project manages workshops, installations, lectures, and open studios with artists.
- Develop curriculum that complements California State and Common Core Standards around ESMoA's thematic Experiences.
- Develop and facilitate professional development workshops for teachers.
- Create digital arts-based educational content for diverse audiences such as virtual field trips, Instagram story hour, and Zoom workshops and talks during a global pandemic.
- Write and edit copy for press releases, in-print interviews, social media and website.
- Manage content and campaigns for social media channels.

EDUCATION STAFF

MUSEUM OF CONTEMPORARY ART LOS ANGELES, LOS ANGELES, CA / 2014 TO 2016

- Facilitated discussion-based gallery tours for adult visitors of the Permanent Collection and special exhibitions at MOCA Grand and Geffen Contemporary.

CAS EDUCATOR

MUSEUM OF CONTEMPORARY ART LOS ANGELES, LOS ANGELES, CA / 2011 TO 2013

- Lead discussion-based gallery tours for school-aged students using Visual Thinking Strategies (VTS).
- Assisted in the development and implementation of professional development training for teachers.
- Collaboratively designed studio curricula with a team of educators.
- Developed and implemented Toddler Town, formerly JumpstART, a bi-monthly hands-on workshop for children 5 and under.

PROGRAM ASSISTANT

SOCIAL AND PUBLIC ART RESOURCE CENTER, VENICE, CA / OCT. 2011 TO NOV.

2012

- Researched funding opportunities and developed project proposals for historic community cultural organization.
- Provided assistance for organizational events including SPARC's 35th Year Anniversary Celebration, installation of artworks, mural conservation and restoration.

TEACHING ARTIST

LEGACY LA, LOS ANGELES, CA / OCT. 2011 TO JUNE 2012

- Developed and facilitated "The Superhero Project at Legacy LA" with after-school program participants.
- Curated exhibition of student produced artwork and researched and collaborated with Los Angeles-based artists to provide arts programming for students.

ARTIST-IN-RESIDENCE

NATIVE AMERICAN AFTER-SCHOOL ART PROGRAM, BALTIMORE, MD / 2009 TO

2010

- Coordinated after-school arts programming for elementary aged students at the Baltimore American Indian Center.
- Secured funding for, and responsible for awards management, of Community Arts grant to support end of year public art project: "Welcome to Indian Territory" where students created four large scale moveable murals about Lumbee history and culture.
- Authored sustainability report, a document projecting the programs long-term goals and additional program areas.

EDUCATION ASSISTANT

THE WALTERS ART MUSEUM, BALTIMORE, MD / 2008 TO 2011

- Led museum tours and art workshops for audiences ages 5 and up.
- Provided administrative support for the Education Department; facilitated visitor surveys and processed data entry.
- Developed and facilitated drawing workshops for middle and high-school students.
- Supported in-gallery programming with refugee youth in partnership with the Refugee Youth Project and John Hopkins University.

COURSE OFFERINGS

Lesson plan and curricula available upon request.

REFERENCES

References available upon request.